

# The Northern Village of Green Lake – Community Economic Development Plan

**Summary:** Outline of the prioritized opportunities. Demonstration of how the four short-term opportunities meet the Village of Green Lake’s economic development vision statement. Identification of the gaps that need to be filled to fully exploit those opportunities.

## Vision for the Village of Green Lake

### Overall Vision

Economic Development in the Village of Green Lake will be aimed at creating a self-sufficient, stable community through developing our core assets and creating meaningful employment opportunities. Our farming operations will be sustainable and a method of job creation. We will focus on being a welcoming and cooperative community. We will focus on economic development while striving to maintain a pristine environment.

## Project Prioritization

### Long List of Projects That Were Prioritized

A. Cattle Herd	E. Wood Fibre – Commercial Pellet Production
B. Land Rental/Rejuvenation	F. Wood Fibre – Co-Generation
C. Vegetable Production	G. Saw Mill
D. Campground and Cabins	H. Non-Timber Forest Products

### Economic Development Initiatives

1. Economic Development Manager
2. Land Use Plan
3. Economic Development Corporation and Board of Directors
4. Meet with Neighboring Communities to Discuss Economic Initiatives

#### Opportunity 1

##### A. Cattle Herd

- Development of a core asset
- Successful cattle operation lends to a self-sustaining community

#### Opportunity 2

##### C. Vegetable Production

- Development of core assets
- Job creation
- Stewardship of the environment – Natural Production

#### Opportunity 3

##### B. Land Rental/Rejuv.

- Development of core assets
- Sustainable farm operations

#### Opportunity 4

##### D. Campground & Cabins

- Development of core assets (Lake)
- Job creation
- Welcoming community

## Gap Analysis (What gaps needed to be filled to exploit the opportunity?)

### Overall Gaps:

Each opportunity will require expertise in management and operations of the particular business. For the most part, these skills will need to be imported into the community for these opportunities to be successful.

### Gaps By Opportunity

#### Cattle Herd

- Require management expertise
- Require a detailed understanding of operations required for the proposed increase the size of the herd
- Some equipment is outdated and needs replacing – may need additional equipment to meet the needs of expanded operation
- Require detailed record keeping

#### Vegetable Production

- Require capital for equipment, storage and processing
- Require production expertise
- Require management expertise
- Require sales and farmer’s market expertise

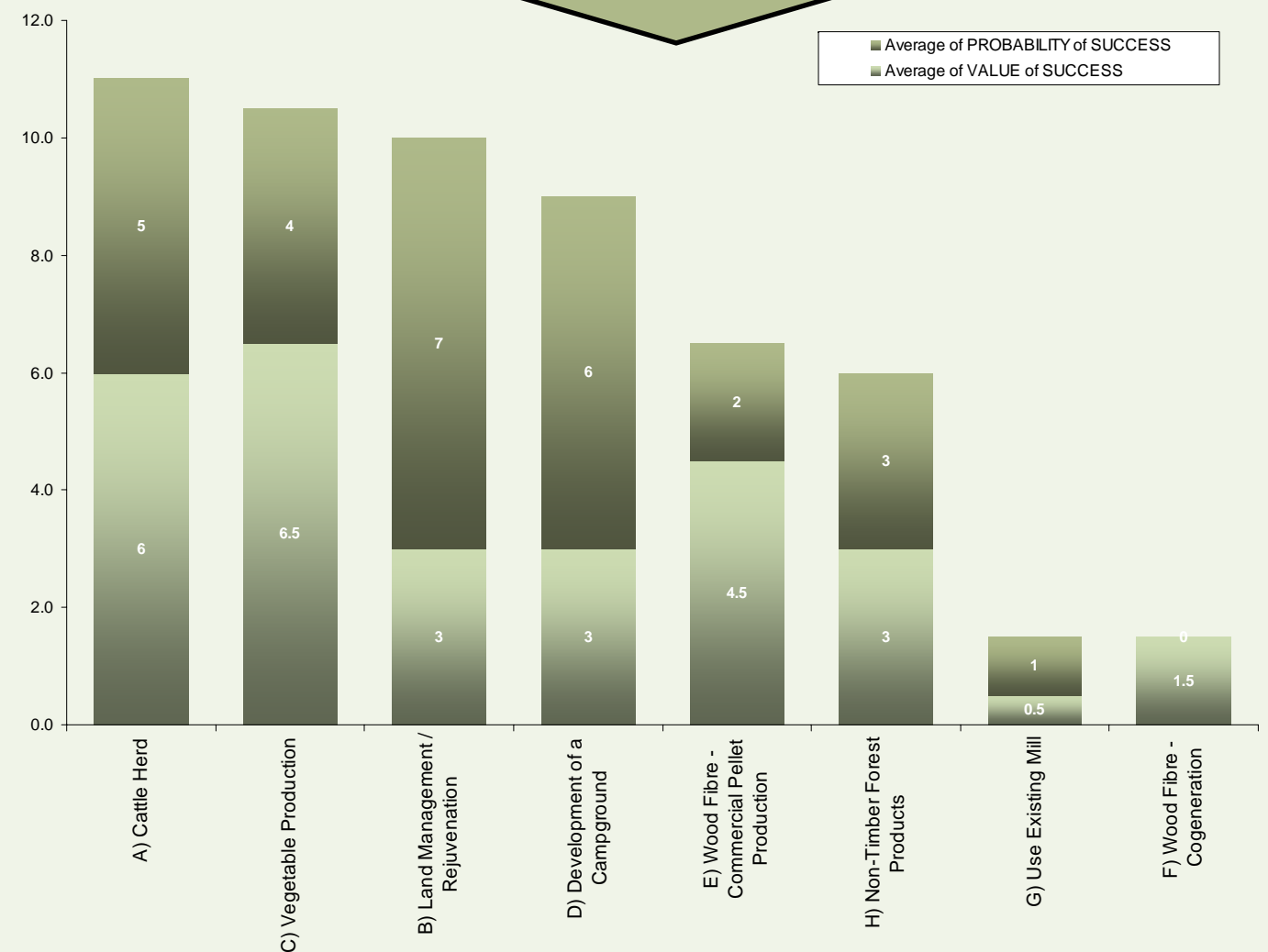
#### Land Rental/Rejuv.

- Require land management expertise as it pertains to rental agreements

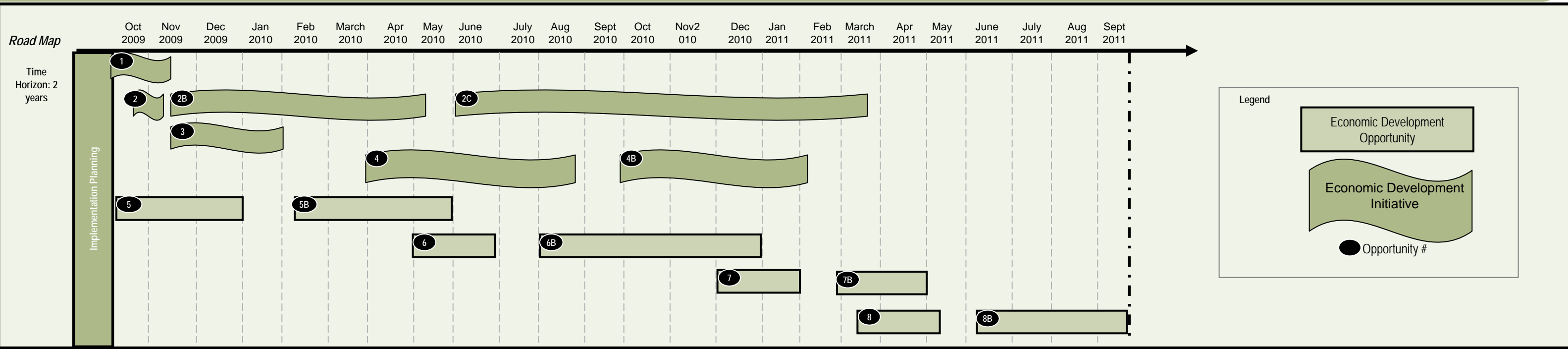
#### Campground and Cabins

- Require management expertise
- Require capital to develop

### Prioritized By Two Criteria Value of Success & Probability of Success



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**Overview of Each Proposed Project** The order listing of proposed projects for *The Northern Village of Green Lake* over the next 24 months reflects a combination of the priority listing (VALUE,SUCCESS) and logical sequencing.

<p><b>Economic Development Initiative</b></p> <p><b>Description:</b> Meet with neighboring communities to discuss current economic development initiatives – uncover possible synergies or partnerships.</p> <p><b>1</b> Schedule and meet with neighboring economic development representatives to meet with neighboring communities.</p>	<p><b>Economic Development Initiative</b></p> <p><b>Description:</b> Develop a plan to incorporate a dedicated Economic Development Manager to champion business development opportunities.</p> <p><b>2</b> Address the possibility of a shared resource with neighbouring communities.</p> <p><b>2B</b> Investigate the avenues through which funding for a qualified resource could be secured.</p> <p><b>2C</b> Endeavour to secure a qualified resource.</p>	<p><b>Economic Development Initiative</b></p> <p><b>Description:</b> Develop an Economic Development Board.</p> <p><b>3</b> Develop an Economic Development Board. Form a partnership with the Northern Village of Green Lake. Appoint or elect directors to the Board.</p>	<p><b>Economic Development Initiative</b></p> <p><b>Description:</b> Land Use Plan</p> <p><b>4</b> Secure funding for and engage the appropriate assistance to perform a land use plan for the Northern Village of Green Lake .</p> <p><b>4B</b> Undergo Land Use Planning Exercise.</p>	<p><b>Economic Development Opportunity</b></p> <p><b>Project Title:</b> Cattle Herd</p> <p><b>Description:</b> Increase the cattle operation to 1,000 pairs. Increase the volume of custom backgrounding.</p> <p><b>Next Steps:</b></p> <p><b>5</b> Secure funding to create a comprehensive business plan including a detailed plan to attract a manager with the required skill sets.</p> <p><b>5B</b> Engage expertise to assist with developing a comprehensive business plan that includes detailed operations and management plans.</p> <p><b>Expected Costs (estimated):</b></p> <ul style="list-style-type: none"> <li>Feasibility study \$20,000 - \$30,000</li> <li>Business planning \$10,000 - \$20,000</li> </ul>	<p><b>Economic Development Opportunity</b></p> <p><b>Project Title:</b> Vegetable Production</p> <p><b>Description:</b> Produce vegetables naturally on Green Lake Metis Farms. Two markets are expected to be targeted. Firstly, 'local' farmers markets ex. Saskatoon Farmer's Market. Secondly, companies with northern supply agreements.</p> <p><b>Next Steps:</b></p> <p><b>6</b> Secure funding to create a comprehensive business plan for the production of vegetables.</p> <p><b>6B</b> Engage expertise to work with the Village and Provincial expertise to create a comprehensive business plan describing vegetable production at the Green Lake Metis Farms. Plan must include provisions for hiring experienced operations and management individuals. Plan should include a description of the local markets (including farmer's markets) as well as a plan to secure northern procurement opportunities.</p> <p><b>Expected Costs (estimated):</b></p> <ul style="list-style-type: none"> <li>Feasibility study \$20,000 - \$40,000</li> <li>Create business plan \$10,000 - \$25,000</li> </ul>
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<p><b>Economic Development Opportunity</b></p> <p><b>Project Title:</b> Land Management and Rejuvenation</p> <p><b>Description:</b> Develop a program to rent underutilized land to area farmers. Rented land will provide cash flow. Land put back into use will improve in terms of soil chemistry and physics.</p> <p><b>Next Steps:</b></p> <p><b>7</b> Secure funding to determine the feasibility of project and develop a plan going forward.</p> <p><b>7B</b> Engage expertise in developing a feasibility study for the land rental and rejuvenation project and plan going forward. Feasibility must measure cash flows and additional benefits of improved soil chemistry and physics versus the opportunity cost of the land not being available over a period to Green Lake Metis Farms.</p> <p><b>Expected Costs (estimated):</b></p> <ul style="list-style-type: none"> <li>Feasibility study \$10,000 - \$15,000</li> <li>Business planning \$5,000 - \$10,000</li> </ul>
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<p><b>Economic Development Opportunity</b></p> <p><b>Project Title:</b> RV/Campground and Cabin Development</p> <p><b>Description:</b> Develop a RV/Campground. Development may include the incorporation of all-season cabins for rent depending on feasibility.</p> <p><b>Next Steps:</b></p> <p><b>8</b> Secure funding to perform a feasibility and business plan describing the campground development.</p> <p><b>8B</b> Engage expertise to perform feasibility study for campground development. Depending upon outcome of feasibility, perform business planning exercise.</p> <p><b>Expected Costs (estimated):</b></p> <ul style="list-style-type: none"> <li>Feasibility study \$15,000 - \$25,000</li> <li>Business planning \$10,000 - \$20,000</li> </ul>
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